

The Future of Impact:

Showcasing leading national and international inquiry into the Impact of university research

Wednesday, 10 April 2013

10.00am – 4.30 pm (including networking lunch)

Woburn House, 20 Tavistock Square, London WC1H 9HQ

Speakers:

- Nicola Dandridge, Chief Executive, Universities UK
- Rachel Bruce, Innovation Director for Digital Infrastructure, JISC
- Professor David Cope, former Director, the Parliamentary Office of Science and Technology
- Dr Averil Horton, Head of Business Development and Innovation, Brunel University
- Paul Manners, National Coordinating Centre for Public Engagement
- Dr Sarah Morton, University of Edinburgh
- David Sweeney, Director (Research, Innovation and Skills), HEFCE
- Professor Julia Lane, Senior Managing Economist at the American Institute for Research
- Anke Reinhardt, Director of Evaluation and Monitoring, German Research Council
- Dr Michael Wykes, Policy, Impact, and Performance Manager, University of Exeter

Workshop Hosts:

- Dr Ian Carter, Chair of ARMA and Director of Research and Enterprise at the University of Sussex
- Dr Simon Waddington, King's College London
- Dr Molly Morgan Jones, RAND Europe
- Rosa Fernandez, BIS
- Dr Rosa Scoble, Brunel University
- David Baker, CASRAI
- Dr Keith Jeffery, euroCRIS
- Simon Whittemore, JISC
- Kent McClymont, University of Exeter
- Dr Emily Brown, Oxford Brookes University
- Ursula Kelly, Viewforth Consulting
- Dr Philip Graham, Queens University Belfast

Event Host: **Professor Geoff J Rodgers, Pro-Vice-Chancellor (Research), Brunel University**

Event Chair: **Aaron Porter, Education Consultant**

The context for the conference

Universities have considerable pressures and incentives to evidence the Impacts of their research and communicate these clearly. JISC has funded the DESCRIBE Project to undertake a rigorous assessment of current standards relating to the evidence of Impact and has sought to achieve a

comprehensive, more 'nuanced' understanding of Impact and its evidence. This event will showcase expertise from leading specialists in this field from both the funding, policy and HEI sectors. With REF 2014 already fast approaching, this conference looks to establish specific recommendations for action for the current standards relating to the evidence of Impact.

Issues to be addressed

- The Strategic Case for Impact
- Learning from existing best practice examples of methodological approaches to evaluating Impact
- International contexts for Impact
- The potential for developing new methodologies for accounting for more complex Impact interactions
- Impact as a journey
- Impact Information Management Systems
- The Impact of 'Impact' on Universities: skills, resources and organisational structures.

Who Should Attend?

Attendees will be drawn from: Universities, Colleges of Higher Education, Impact Professionals, Employers, Central Government and others interested in understanding the latest thinking on Research Impact.

Why you should attend

The conference will communicate the project's findings and recommendations, giving you the opportunity to develop a nuanced understanding of the future direction for Impact. It will enable you to develop your understanding of existing and future policy direction and a chance to engage in panel discussion and workshops with international Impact experts. The conference will seek to be interactive with networking sessions, workshops and panel discussions. This is a real opportunity to learn from organisations already expert in this field.

Cost

The event is being sponsored by JISC as part of the DESCRIBE project and we are pleased to announce that attendance is *free of charge*. Demand for places is likely to be high, so please make your reservation as soon as possible.

Contact

Karin James
Project Coordinator to DESCRIBE
University of Exeter
DESCRIBE@exeter.ac.uk
+44 (0)1392 722 398

FUTURE OF IMPACT CONFERENCE AGENDA

Event Chair: Aaron Porter, Education Consultant

09:30 Registration and Refreshments

10:00 **Welcome** **Main Hall**
Rachel Bruce, Innovation Director for Digital Infrastructure at JISC

10:05 **Introduction to the findings of the DESCRIBE Project**
Dr Michael Wykes, Policy, Impact, and Performance Manager, University of Exeter

PLENARY 1 – THE STRATEGIC CASE FOR IMPACT **Main Hall**

10:20 **Keynote**
Nicola Dandridge, Chief Executive, Universities UK

10:40 Responses and **Panel Discussion**
Nicola Dandridge, Chief Executive, Universities UK
Professor Geoff J Rodgers, Pro-Vice-Chancellor (Research), Brunel University
Professor David Cope, Director, the Parliamentary Office of Science and Technology
Rachel Bruce – Innovation Director for Digital Infrastructure at JISC

11:30 Refreshments and Opportunity for Networking **Tavistock Room**

PLENARY 2 – THE IMPACT JOURNEY **Main Hall**

11:50 **Brief presentations followed by Q&A**
Dr Averil Horton, Head of Business Development and Innovation, Brunel University
Paul Manners, National Coordinating Centre for Public Engagement
Dr Sarah Morton, University of Edinburgh

12:35 Lunch and Opportunity for Networking **Tavistock Room**

PLENARY 3 – THE INTERNATIONAL CONTEXT FOR ASSESSING IMPACT **Main Hall**

13:20 **Keynote**
David Sweeney, Director (Research, Innovation and Skills), HEFCE

13.40 Responses and **Panel Discussion**
Anke Reinhardt, Director of Evaluation and Monitoring, German Research Council
Professor Julia Lane, Senior Managing Economist at American Institute for Research
David Sweeney, Director (Research, Innovation and Skills), HEFCE

INTERACTIVE SESSIONS (choose 2 from 3)

14:30 and 15:30

Meeting Room 1

Workshop A. Methodologies and Evidence of Impact

Discussants

Molly Morgan Jones, RAND Europe

Professor Julia Lane, American Institute for Research

Rosa Fernandez, BIS

14:30 and 15:30

Meeting Room 2

Workshop B. The Impact of 'Impact' in Higher Education

Discussants

Dr Ian Carter, University of Sussex

Dr Philip Graham, Queens University Belfast

Dr Rosa Scoble, Brunel University

14:30 and 15:30

Boardroom

Workshop C. Impact Systems

Discussants

David Baker, CASRAI

Dr Simon Waddington, King's College London

Dr Keith Jeffery, euroCRIS

14:30 and 15:30

Mezzanine Room

Workshop D. Business and Community Engagement

Discussants

Paul Manners, National Coordinating Centre for Public Engagement

Dr Sarah Morton, University of Edinburgh

Simon Whitemore, JISC

Kent McClymont, University of Exeter

Dr Emily Brown, Oxford Brookes University & Ursula Kelly, Viewforth Consulting

15:15 Refreshments available

Tavistock Room

16:30 End